

## **Historic, archived document**

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RETURN TO POMOLOGY  
SECTION OF NOMENCLATURE.

MAR 6 1916

We're

After

You

*Maloney*



62.61

Mr. E. R. Lake,  
U. S. Dept of Agriculture,  
Washington.  
D.C.

1916





# Sold at Cost Plus One Profit Only

You Get What You Order  
When You Buy

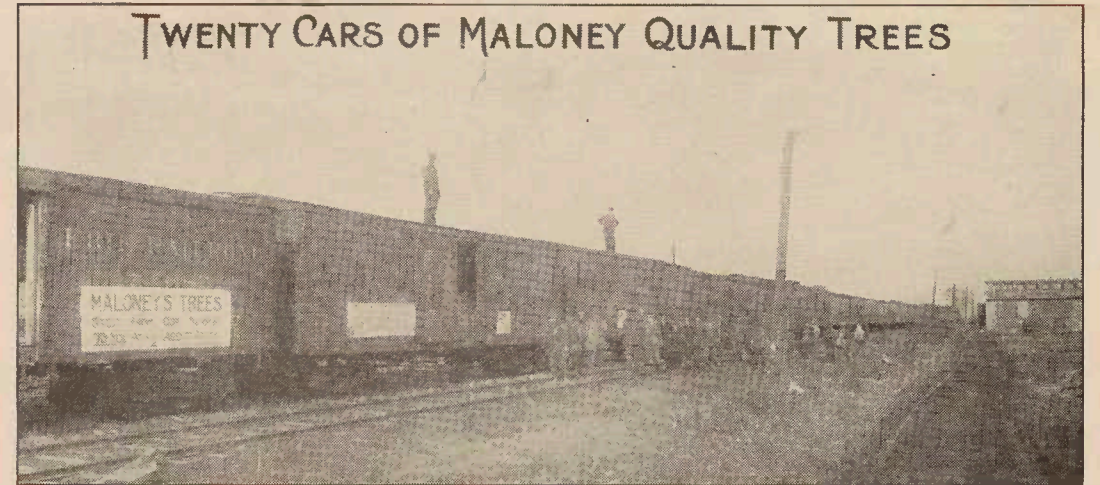
## Maloney Trees

Your Order receives our personal Supervision from the time it is received at  
This Office Packed for Shipment Here And Loaded on the Car



Interior of Storage during Shipping Season

Within this building we have a switch which will hold three forty-foot cars, thus enabling us to pack and load trees and plants without subjecting them to exposure of wind or sun, consequently, the vitality of the stock is not lowered, hence the reason why Maloney trees transplant so successfully.

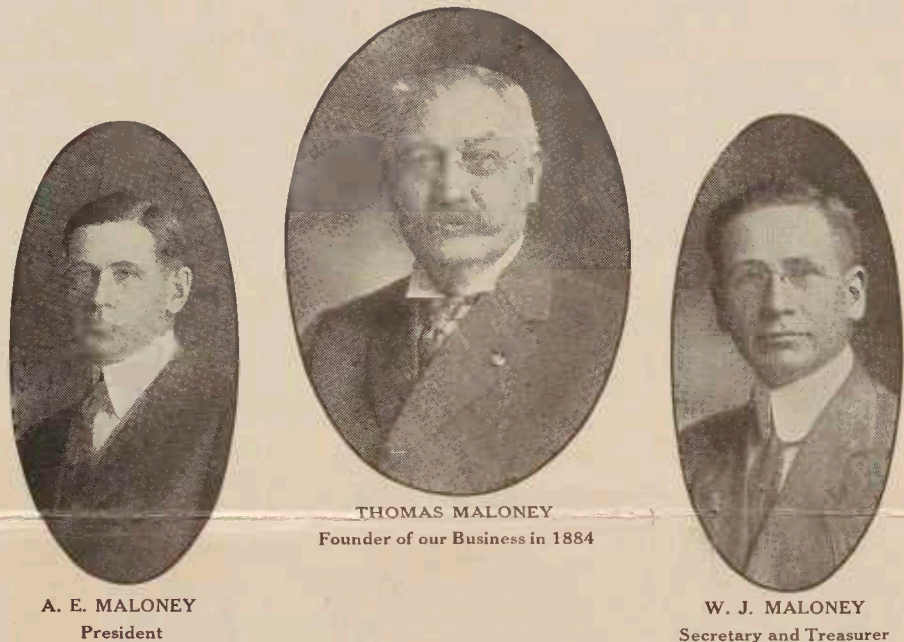


Twenty cars containing trees and plants for over 1000 of our customers, shipped in one day from our Packing House

Since our Father founded the business in 1884, thirty-two years ago it has been continually growing because by study and hard work we have been able to grow constantly better nursery stock

The demand for our stock now enables us to work over 400 acres of nursery. Scientific methods and large production have made it possible for US TO GROW TREES OF THE BEST GRADE FOR LESS MONEY.

Selling direct to you by catalogue instead of paying traveling expenses and the middleman's commission, enables us TO SELL our stock guaranteed A No. 1 Quality TO YOU AT ONE-HALF AGENT'S PRICE. THAT IS WHY OUR PRICES SAVE YOU MONEY.



5-7 Ft. 4 1/2-6 Ft. 4-5 Ft. 3 Ft. and up  
TWO YEAR APPLE BUDS ONE YEAR BUD

But Price is the Last Thing to Consider When You Buy Nursery Stock

Your Future Profits Depend Absolutely on the Character, Quality and Grade of the Stock Itself



Budding a block of 500,000 Apple trees. Men competent to do this scientific work are paid big wages.

No big business is built up on price, the goods must be right first. Every customer must be satisfied. He soon forgets what he paid for his trees, but never forgets that his trees failed or fruited untrue to name. Mr. A. E. Maloney has personal supervision of our 400 acres of Nursery. From the time the seedlings arrive from France until the trees are on board the cars, he knows just what has happened to them. He cuts the scions for budding from trees of known bearing ability and superintends the budding.

Knows that every Maloney tree is not only True to Name and absolutely healthy, but that it is the best tree of the kind. That it will bear splendid fruit.



GLEN IRIS ORCHARD CONTAINING 7,500 MALONEY TREES, CASTILE, N. Y. (Photographed Nov. 1, 1915)

Shrubs, Roses and Ornamentals Increases the Value of Your Place

When you send in your order for fruit trees don't forget to include an order for some more berry bushes, grape vines and strawberry plants for the garden. Your wife will want some shrubs set out around the house---You can't invest a few dollars where it will show more and really increase the value of your place than by buying a few shrubs. If you don't want to take the trouble to order from the catalogue you will find assortment No. 1 illustrated below very satisfactory.



Photograph of our Shrub Collection No. 1 Which We Offer for \$1.55

1 Althea, Purple 1 Golden Leaved Elder 1 Spiraea, Billardi 1 Snowball  
1 Deutzia, Crenata 1 Calycanthus 1 Purple Fringe 1 Barberry Thumbgii

Why is it to your Advantage to Order Early?

We can not play favorites---Orders must be shipped in the order in which they are received. When Spring comes with a rush you will be ready to plant. If you delay putting in your order, you may be delayed in getting your trees. If you place your order now, it will enable us to reserve your varieties from our choicest stock, to be shipped at the proper time and every tree will be up to Maloney Quality, packed in the Maloney way---Ready to go into the ground and GROW.

Delay Costs You Time, Worry and Money

There are no better trees grown than we will send you---Our prices are based on our low cost of production, plus one profit---are lowest possible, quality considered. Our guarantee, which absolutely protects you is backed by a growing business, thirty-two years old with a capital of \$60,000.00. We are responsible---so send in your order now---Satisfaction Guaranteed or Money Refunded.

**Maloney Bros. & Wells Co.**

Dansville, N. Y.

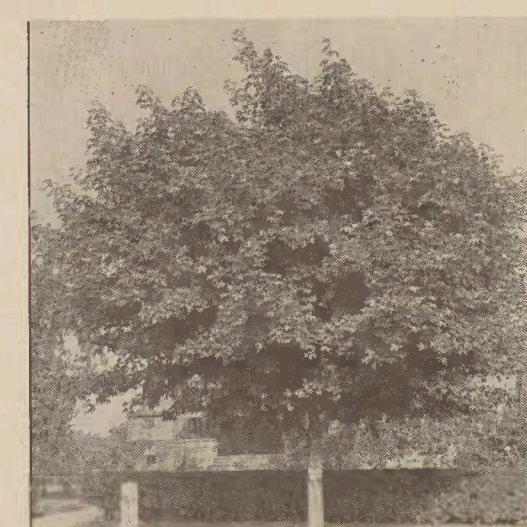
Dansville's Pioneer Wholesale Nurseries

It's Perfectly Natural for You to Say

"Well, the Maloney talk is cheap." You may believe all this but I would like to be shown---All right we answer.

Don't take our word for it. Ask any man who ever planted **Maloney Trees**. Here are a few words from the men who know.

Castile, N. Y., Nov. 1, 1915  
Gentlemen: We are forwarding under separate cover photograph of our orchard planted Spring, 1912. Since you furnished the 7,500 trees thought you would be interested in knowing they have succeeded wonderfully well---most every tree had more or less apples on this Fall which were true to name, and are very much gratified with the excellent strain. We remain, Yours respectfully, Glen Iris Orchard Co.



NORWAY MAPLE  
(See colored illustration on page 52 of Catalogue)

Worcester, Mass., Dec. 9, 1914.  
Gentlemen: Regarding the 10,000 apple trees and 2,800 peach trees I have bought of you during the past year, beg to say they have given me good satisfaction, and what is of the utmost importance---we believe your trees are going to prove true to name, as the foliage of those which have grown the past summer, is typical of the varieties. This is a large factor with us, as some of my friends have been badly stung in this respect. Wishing you continued prosperity I am Respectfully yours, C. K. Smith

Norwalk, Conn., Apr. 20, 1915  
Dear Sirs: I wish to thank you for the fine rose plants which we have received from you. We feel that you have dealt very honorably indeed with us, and it will give us much pleasure to recommend your house to our friends and neighbors. Respectfully yours, Mrs. Wm. H. Finch